



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**(801)532-1300**

# CONTRACT

Contract / Revision	Alt Order #
577862 /	9818577
<u>Product</u>	
NRCC IE	
<u>Contract Dates</u>	<u>Estimate #</u>
10/12/12 - 10/18/12	155/426/3159
<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Congressional Committ	09/25/12 / 09/25/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KSTU	Dan Driscoll
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8380	155
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1	13	10/12/12	10/18/12	M-F 11a-12p	11a-12p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					3	\$300.00			
N 2	13	10/12/12	10/14/12	FOX News Sunday	9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$250.00			
N 3	13	10/12/12	10/18/12	M-F 4p-5p	4p-5p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					5	\$400.00			
N 4	13	10/12/12	10/18/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					5	\$250.00			
N 5	13	10/12/12	10/18/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					5	\$350.00			
N 6	13	10/12/12	10/18/12	M-F 6a-7a	6a-7a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					4	\$400.00			
N 7	13	10/12/12	10/18/12	M-F 7a-8a	7a-8a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					4	\$475.00			
N 8	13	10/12/12	10/18/12	M-F 8a-9a	8a-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					4	\$400.00			
N 9	13	10/12/12	10/14/12	Sa 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S-					1	\$400.00			
N 10	13	10/12/12	10/14/12	Sa 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S-					1	\$500.00			
N 11	13	10/12/12	10/14/12	Su 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**(801)532-1300**

Contract / Revision	Alt Order #	
577862 /	9818577	
Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE	155/426/3159
Advertiser		Original Date / Revision
National Republican Con		09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 12	13	10/12/12	10/14/12	Su 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$500.00			
N 13	13	10/12/12	10/18/12	M-F 5p-530p	5p-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					5	\$550.00			
N 14	13	10/12/12	10/18/12	M-F 1005p-1035p	1005p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					2	\$500.00			
N 15	13	10/12/12	10/18/12	M-F 9p-1005p	9p-1005p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					2	\$1,500.00			
N 16	13	10/12/12	10/18/12	M-F 9p-1005p	9p-1005p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					3	\$1,500.00			
N 17	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S-					1	\$1,000.00			
N 18	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S-					1	\$1,000.00			
N 19	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S-					1	\$1,000.00			
N 20	13	10/12/12	10/14/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$1,500.00			
N 21	13	10/12/12	10/14/12	Su 1005p-1035p	1005p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$1,500.00			
N 22	13	10/12/12	10/18/12	M-F 6p-630p	6p-630p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					3	\$850.00			
N 23	13	10/12/12	10/18/12	M-F 630p-7p	630p-7p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					2	\$700.00			
N 24	13	10/12/12	10/18/12	MLB Championship Series	2p-CC		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	1--2---					3	\$1,900.00			
N 25	13	10/13/12	10/13/12	College Football Early	1p-cc		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S-					1	\$5,000.00			
N 26	13	10/14/12	10/14/12	FOX NFL Pregame	10a-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$500.00			
N 27	13	10/14/12	10/14/12	FOX NFL 2p	2p-CC		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$2,800.00			

Totals

63 \$48,250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KSTU  
5020 W. Amelia Earhart Dr.  
Salt Lake City, UT 84116  
(801)532-1300**

<u>Contract / Revision</u>		<u>Alt Order #</u>
577862	/	9818577
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/12/12 - 10/18/12	NRCC IE	155/426/3159
<u>Advertiser</u>		<u>Original Date / Revision</u>
National Republican Con		09/25/12 / 09/25/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Rep Order# 9818577 Ver# 1 Status New Traffic Order#  
EC'd Yes

Printed: 09/25/2012 1:34 PM  
Last Received: 09/25/2012 1:24 PM

1 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCC IE  
Estimate# 3159  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155426/3159  
Flight Dates 10/12/2012 - 10/18/2012  
Hiatus Weeks  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

NRCC ADD TO SKED \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —  
NEW ORDER- PLEASE CHECK & CONFIRM ASAP

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	1	F,M-TH	11A-12P	NEWS	:30	\$300.00	10/12-10/18	3	1	3	\$900.00	---
2	SU	9A-10A		FOX NEWS SUNDAY	:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
3					:30	\$400.00	10/12-10/18	5	1	5	\$2,000.00	
4					:30	\$250.00	10/12-10/18	5	1	5	\$1,250.00	
5					:30	\$350.00	10/12-10/18	5	1	5	\$1,750.00	
6					:30	\$400.00	10/12-10/18	4	1	4	\$1,600.00	
7					:30	\$475.00	10/12-10/18	4	1	4	\$1,900.00	
8					:30	\$400.00	10/12-10/18	4	1	4	\$1,600.00	
9					:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
10					:30	\$500.00	10/13-10/13	1	1	1	\$500.00	
11					:30	\$400.00	10/14-10/14	1	1	1	\$400.00	

